

Press Release

20 March 2019

Property Alliance Group agrees 15,000 sq ft letting with JD Gyms

Property Alliance Group has secured a new letting with JD Gyms at Jubilee Leisure Park in Thornton-Cleveleys, near Blackpool. The gym chain has agreed a new lease for a 15,000 sq ft unit close to the asking rent of £95,000 per annum.

Specialist leisure agency, C J White Associates, advised Alliance on the deal.

Located on Cleveleys promenade, Jubilee Leisure Park spans four acres and was redeveloped by Alliance in 2006. It is also home to tenants including Vue Cinema and Pizza Hut.

Jonathan Mather from Alliance said: "We're pleased to welcome JD Gyms, a thriving business with exciting new facilities, which will further enhance the leisure park offering. This is a prime site on Cleveleys seafront, so is an ideal location for what will be the company's first club in the Fylde Coast."

Alun Peacock, Managing Director at JD Gyms, said: "We're incredibly excited to be bringing a low-cost gym with a difference to Thornton-Cleveleys. We'll be offering exceptional fitness facilities, an unrivalled class timetable, luxury surroundings and saunas in a convenient location on a highly affordable basis. There is huge demand for a gym of this caliber in this area and we cannot wait to open the doors at Jubilee Leisure Park in early summer."

The company, part of the JD Sports Fashion, has already opened 24 gyms in cities across the country – including Birmingham, Glasgow, Leeds and Liverpool.

Colin White from C J White Associates added: "We are pleased that we have been able to secure a new lease of this property to an excellent and fast-growing tenant in this dynamic sector."

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Notes to editors:

Property Alliance Group is a property development and investment company based in Manchester. It operates across the industrial, commercial, retail and leisure sectors and has forged a reputation for delivering high-quality schemes and cutting-edge design.

In 2019, Alliance is bringing forward developments with a combined value of more than £200m in Manchester, including Axis Tower, Oxygen, 3 St. Peter's Square, and 55 Portland Street.

Alliance is a proud supporter of Ronald McDonald House Charity Manchester and is also working with schools in Greater Manchester and Trafford to roll out myhappymind, a children's wellbeing curriculum that teaches children about their brain and individual characteristics, helping to build resilience and children to thrive.

Alliance also sponsored the development of a landmark statue of Manchester icon Emmeline Pankhurst which was unveiled in December 2018 in St Peter's Square to mark the 100th anniversary of women first voting.

C J White Associates Ltd specialises in leisure agency and has more than 29 years' experience in the sector.